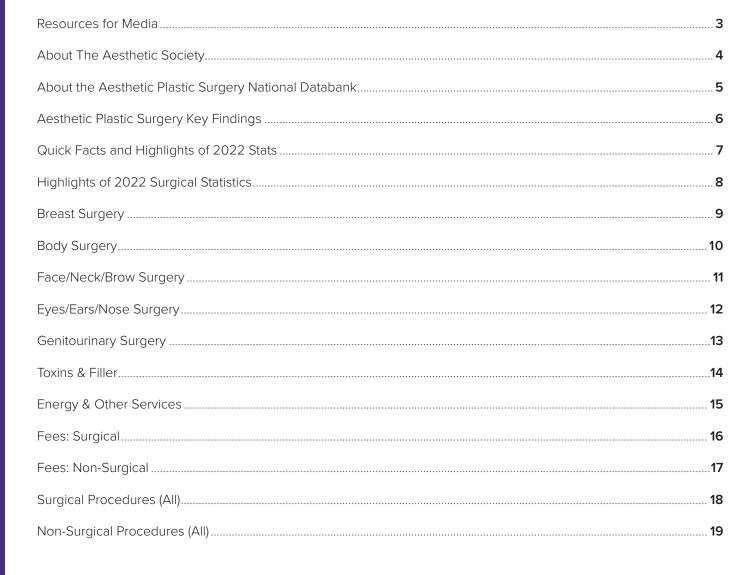


Aesthetic Plastic Surgery National Databank

# STATISTICS



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<sup>\*</sup>Please credit The Aesthetic Society when citing statistical data.

# Resources for Media

Thought and opinion leaders in all types of aesthetic procedures, surgical and nonsurgical, are available for interviews and comment.

#### Visit the Newsroom at TheAestheticSociety.org/media

- Downloadable statistics
- Procedural facts
- Complete library of press releases ranging from 2015 to the present indexed by date



# About The Aesthetic Society

#### **Leading the Way in Aesthetic Plastic Surgery**

For over 50 years Aesthetic Society members have gone beyond being just board-certified. With more than 3,000 members spanning the globe, The Aesthetic Society is at the frontier of innovation in aesthetic plastic surgery. Our mission is to gather a community of like-minded and highly trained surgeons to influence patient advocacy, public education, and to educate the next generation of aesthetic plastic surgeons.

If you're looking for the most accurate aesthetic plastic surgery information from the premier qualified experts, we're here to help.

As a leading voice in aesthetic plastic surgery and cosmetic medicine, we care deeply about safety, and we always put patients first.



### About the Aesthetic Plastic Surgery National Databank

The 2022 Aesthetic Plastic Surgery Statistics were compiled using the **Aesthetic Neural Network** (ANN) data. The Aesthetic Society partnered with Ronan Solutions<sup>™</sup> (Phoenix, AZ) to develop ANN. ANN connects directly to participating Aesthetic Society member plastic surgeons' practice management systems to retrieve real-time, de-identified, billing data. The data is reviewed and mapped by subject matter experts to generate a dynamic, comprehensive, longitudinal, valid and reliable repository of procedural and billing data. ANN's automated, real-time data access also eliminates other drawbacks associated with surveys such as low response rates, cross-sectional data, inaccurate recall, need for manual data entry and the limited number and scope of questions that can be included.

For the 2022 Statistics, aggregate data from 200 participating plastic surgery practices across the U.S. that consistently provided data quarterly between 2019 and 2022 were analyzed. The procedure counts were extrapolated to estimate nationwide statistics. These statistics have a standard error of +/- 6.8% at a 95% level of confidence. To enhance the reliability of trends, all prior data have been restated to reflect the consistent sample of participants.

For more information, please visit theaestheticsociety.org or email hello@theaestheticsociety.org.



# Aesthetic Plastic Surgery Key Findings

#### Surge in Nonsurgical Procedures contributes to overall increase in Aesthetic Procedures

- Total aesthetic procedures increased **14%** in 2022 thanks to nonsurgical procedures jumping **23%**. Surgical procedures (which accounts for just **20%** of all aesthetic procedures, though **70%** of revenue) were down **12%**.
- Nonsurgical procedures were boosted by large increases in infusions, skin treatments, body contouring, and neurotoxins.
- All of the most popular surgical procedures were down in 2022. Body procedures were down **13%**, and breast procedures were down **11%**.
- While 2022 showed a 12% drop in total surgical procedures, it is compared with a particularly strong year in 2021.
- Surgical procedures began soaring in the second half of 2020 and reached their peak in Spring 2021. 2021 eclipsed pre-pandemic surgical counts by **55**%.
- Liposuction experienced a larger surge than the other most popular surgical procedures during the pandemic, rising **85%** vs. 2019 levels (compared with **74%** rise for Abdominoplasty and 39% for Breast Augmentations). While down 12% from 2021, the procedure was still **63%** above its pre-pandemic level.
- While surgical procedures fell in 2022 vs. 2021, surgical procedures remained **37%** above 2019 counts. The increase was fueled by huge gains in body procedures, such as liposuction **(+63%)** and abdominoplasty **(+55%)**.
- Nonsurgical procedures were slower to receive a boost from the pandemic. They increased significantly in Spring 2021 and may have reached their peak in Spring 2022.
- Overall, the number of procedures surgeons perform each quarter have been well-balanced\*, though Spring (April—June) has been the most popular season.
- Approximately **55%** of all surgical procedures have been performed in the first half of the year. This pattern is largely consistent among body and breast procedures as well as the other surgical procedures.
- The average plastic surgeon performed **252** surgical procedures in 2022, compared with **289** in 2021 (**13%** fewer procedures per surgeon). However, their surgery counts remained **27%** above their pre-pandemic level of **198** in 2019.
- On average, the cost of a surgical procedure increased **12%** in 2022, and the cost of a non-surgical procedure decreased **10%**. Prior to 2022, surgeons' fees had remained largely unchanged in recent years.
- Women accounted for **95%** of all procedures.
- The most popular age group for surgical procedures was 51-70 year olds, accounting for **36%** of surgical procedures. The 36-50 age group represented **30%**, followed closely by 17-35 year-olds with **27%**. Patients over 70 represented **8%** of surgical procedures.



<sup>\* 2020</sup> was excluded from the quarter-by-quarter analysis.

<sup>\*</sup>Please credit The Aesthetic Society when citing statistical data.

#### **2022 Statistics**

2022 Procedure Count % of Surgical Revenue

Quick Facts and Highlights

Top Surgical Procedures - Total		
Liposuction	405,328	13%
Breast Augmentation	255,200	14%
Abdominoplasty (Tummy Tuck)	207,262	18%
Mastopexy (Breast Lift)	138,358	9%
Breast Implant Removal/Replacement	131,758	6%

2022 Procedure Count % of Non-Surgical Revenue

#### **Top Non-Surgical Procedures - Total**

Neurotoxins	3,945,282	39%
Skin Treatment (Chemical Peels, Hydrofacials, etc)	1,047,794	24%
Dermal Fillers	649,176	14%
Body Contouring	400,180	13%
Hair Removal	398,772	2%

#### Revenue

All Aesthetic Procedures

\$11.8 Billion

**Surgical** 

\$8.5 Billion

**Non-Surgical** 

\$3.3 Billion

Total revenue in 2022 was up 2% from 2021.

Total surgical revenue decreased 1% from 2021 and represented 72% of all revenue for aesthetic procedures.



<sup>\*</sup>Please credit The Aesthetic Society when citing statistical data.

#### 2022 Statistics

### Surgical Highlights

#### **Top Surgical - Gender Identity Top Surgical Procedures (Women)** Liposuction 385,413 **Breast Augmentation** 252,648 Abdominoplasty (Tummy Tuck) 202,184 Mastopexy (Breast Lift) 136,086 Removal/Replacement of Breast Implants 129,657 **Top Surgical Procedures (Men)** Gynecomastia (Male Breast Reduction) 21,358 Liposuction 19,593 Blepharoplasty (Eyelid) 11,277 Rhinoplasty (Nose) 6,536 Abdominoplasty (Tummy Tuck) 4,771

#### **Top Surgical - By Age**

Age	Procedure	Count
17-35	Breast Augmentation	136,477
36-50	Liposuction	231,580
51-70	Liposuction	88,730
71+	Blepharoplasty	8,790
Age	% of Surgical P	rocedures
<b>Age</b> 17-35	% of Surgical P	Procedures
	· ·	Procedures
17-35	27%	Procedures
17-35 36-50	27% 30%	Procedures
17-35 36-50 <b>51-70</b>	27% 30% <b>36%</b>	Procedures



<sup>\*</sup>Please credit The Aesthetic Society when citing statistical data.

Breast Procedures

TOTAL	742,896	836,726	-11%	\$3,494,640,600	\$3,532,571,614	-1%
Other Breast Procedures	9,504	9,724	-2%	\$12,661,110	\$14,000,096	-10%
Reduction	74,492	77,022	-3%	\$469,929,482	\$404,833,286	16%
Mastopexy (Breast Lift)	138,358	142,098	-3%	\$736,599,006	\$688,976,200	7%
Implant Removal/Replacement	131,758	146,278	-10%	\$523,688,704	\$527,542,818	-1%
Implant Removal	65,076	61,754	5%	\$236,189,382	\$210,465,706	12%
Gynecomastia (Male Breast Reduction)	22,396	38,522	-42%	\$98,216,624	\$92,636,346	6%
Breast Reconstruction	28,754	31,746	-9%	\$178,872,188	\$215,245,712	-17%
Breast Fat Grafting	17,358	18,106	-4%	\$60,336,408	\$55,803,374	8%
Augmentation	255,200	311,476	-18%	\$1,178,147,696	\$1,323,068,076	-11%

2021

Procedure

Count

% Change

vs. 2021

2022

Revenue

2022

**Procedure** 

Count



% Change vs. 2021

2021

Revenue

<sup>\*</sup>Please credit The Aesthetic Society when citing statistical data.

Body	
Procedures	

TOTAL	732,688	841,632	-13%	\$3,203,780,734	\$3,225,153,448	-1%
Other Body Procedures*	7,458	8,360	-11%	\$68,997,236	\$58,483,260	18%
Liposuction	405,328	459,954	-12%	\$1,091,603,744	\$1,156,098,834	-6%
Excision Excess Skin	75,372	93,214	-19%	\$364,677,764	\$330,307,186	10%
Buttock Enhancement	37,268	47,762	-22%	\$131,244,894	\$177,923,592	-26%
Abdominoplasty	207,262	232,342	-11%	\$1,547,257,096	\$1,502,340,576	3%

2021

Procedure

Count

% Change vs. 2021

2022

Revenue

2022

Procedure

Count



% Change vs. 2021

2021

Revenue

<sup>\*</sup> Category includes combinations of body procedures.

### Face/Neck/Brow Procedures

	Count	Count	V3. 2021	nevenue	nevenue	V3. 2021
Brow	24,574	33,132	-26%	\$86,364,410	\$83,274,928	4%
Buccal Fat Excision	6,886	6,600	4%	\$17,390,406	\$16,829,516	3%
Chin Augmentation	8,360	8,558	-2%	\$21,348,580	\$19,429,256	10%
Facelift	64,108	62,854	2%	\$620,510,242	\$540,582,812	15%
Fat Injection Face	20,020	25,872	-23%	\$42,641,368	\$46,621,124	-9%
Lip Enhancement	9,768	8,030	22%	\$23,757,206	\$18,137,856	31%
Neck	15,290	16,104	-5%	\$36,733,158	\$36,412,376	1%
Necklift	19,624	27,258	-28%	\$103,420,262	\$107,157,380	-3%
Thread Lift	13,838	8,052	72%	\$14,031,864	\$8,310,610	69%
Other Face and Neck Procedures*	15,818	14,454	9%	\$73,089,940	\$66,556,622	9%
TOTAL	198,286	210,914	-6%	\$1,039,287,436	\$943,312,480	10%

2021

Procedure

% Change vs. 2021

2022

Revenue

2022

Procedure

<sup>\*</sup> Includes cheek augmentation, mandible augmentation, platelet therapy, and various combinations of procedures.



% Change vs. 2021

2021

<sup>\*</sup>Please credit The Aesthetic Society when citing statistical data.

Eyes/Ears/Nose Procedures

Procedure Count	Procedure Count	% Change vs. 2021	2022 Revenue	2021 Revenue	% Change vs. 2021
		1490			
104,214	108,284	-4%	\$352,986,062	\$465,930,498	-24%
21,802	29,612	-26%	\$15,195,576	\$13,495,218	13%
5,170	6,160	-16%	\$23,111,462	\$19,303,130	20%
45,166	63,360	-29%	\$270,962,780	\$318,662,520	-15%
176,352	207,416	-15%	\$662,255,880	\$817,391,366	-19%
	104,214 21,802 5,170 45,166	104,214 108,284 21,802 29,612 5,170 6,160 45,166 63,360	Procedure Count	Procedure Count Procedure Vs. 2021 Revenue  104,214 108,284 -4% \$352,986,062  21,802 29,612 -26% \$15,195,576  5,170 6,160 -16% \$23,111,462  45,166 63,360 -29% \$270,962,780	Procedure Count         % Change vs. 2021         2022 Revenue         2021 Revenue           104,214         108,284         -4%         \$352,986,062         \$465,930,498           21,802         29,612         -26%         \$15,195,576         \$13,495,218           5,170         6,160         -16%         \$23,111,462         \$19,303,130           45,166         63,360         -29%         \$270,962,780         \$318,662,520



Genitourinary Surgery

	Procedure Count	Procedure Count	% Change vs. 2021	2022 Revenue	2021 Revenue	% Change vs. 2021
Labiaplasty	17,578	23,606	-26%	\$64,418,882	\$60,081,076	7%
Vaginoplasty	5,962	2,486	140%	\$16,331,326	\$12,324,466	33%
Transgender	1,694	1,958	-13%	\$7,247,438	\$7,858,136	-8%
Clitoral Hood Reduction	1,122	1,232	-9%	\$1,709,400	\$2,088,878	-18%
Labiaplasty and Clitoral Hood Reduction	1,034	968	7%	\$4,092,308	\$3,970,076	3%
Fat Injection Vaginal	198	110	80%	\$396,000	\$220,000	80%
TOTAL	27,588	30,360	-9%	\$94,195,354	\$86,542,632	9%



<sup>\*</sup>Please credit The Aesthetic Society when citing statistical data.

2022 Procedure Count 2021 Procedure Count

% Change vs. 2021 2022 Revenue 2021 Revenue % Change vs. 2021

Toxins & Filler

TOTAL	4,594,458	2 766 EEA	22%	\$1,740,541,396	\$1 626 9E0 126	7%
Toxins	3,945,282	3,191,782	24%	\$1,286,005,600	\$1,185,175,398	9%
Fillers	649,176	574,772	13%	\$454,535,796	\$441,674,728	3%



# Energy & Other Services

	Count	Count	vs. 2021	Revenue	Revenue	vs. 2021
Body Contouring	400,180	306,174	31%	\$426,303,548	\$411,187,744	4%
Chemical Peel	371,228	305,448	22%	\$72,837,446	\$66,252,956	10%
Hair Removal	398,772	350,416	14%	\$69,935,866	\$57,969,120	21%
Hair Restoration	30,932	26,048	19%	\$79,860,880	\$81,417,512	-2%
Infusion	266,838	186,560	43%	\$27,907,902	\$20,866,076	34%
Microneedling	152,064	123,728	23%	\$45,990,670	\$38,856,422	18%
Skin Treatment (Combination Lasers)	1,047,794	829,554	26%	\$776,058,800	\$617,157,640	26%
Tattoo Removal	24,750	23,012	8%	\$5,767,872	\$4,547,004	27%
Vascular Problems (Sclerotherapy)	29,524	32,780	-10%	\$8,018,362	\$18,275,994	-56%
Other Energy and Aesthetician Services*	36,608	28,402	8%	\$28,164,556	\$25,415,148	27%
TOTAL	2,758,690	2,212,122	25%	\$1,540,845,902	\$1,341,945,616	15%

% Change

2022

2022



% Change

<sup>\*</sup> Other includes Cellulite Treatments and Vaginal Rejuvenation

\$3,514

\$2,525

\$2,554

\$9,679

\$2,130

\$2,432

\$2,402

\$5,270

\$1,014

40%

-1%

12%

13%

18%

8%

6%

34%

-2%

### Aesthetic Plastic Surgeon Fees: Surgical

BREAST PROCEDURES		
Augmentation	\$4,617	9%
Breast Fat Grafting	\$3,476	13%
Breast Reconstruction	\$6,221	-8%
Gynecomastia	\$4,385	82%
Implant Removal	\$3,629	6%
Implant Removal/Replacement	\$3,975	10%
Mastopexy (Breast Lift)	\$5,324	10%
Reduction	\$6,308	20%
BODY PROCEDURES		
Abdominoplasty	\$7,465	15%
Buttock Enhancement	\$3,522	-5%
Excision Excess Skin	\$4,838	37%
Liposuction	\$2,764	10%
FACE/NECK/BROW PROCEDURES		

Brow

Facelift

Neck

Necklift

Thread Lift

Buccal Fat Excision

Chin Augmentation

Fat Injection Face

Lip Enhancement

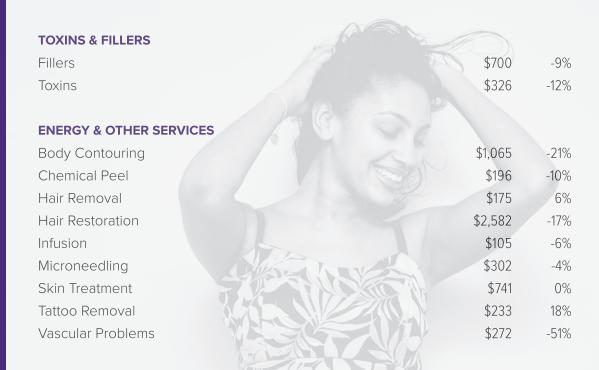
EYES/EARS/NOSE PROCEDURES		
Blepharoplasty	\$3,387	-21%
Earlobe	\$697	53%
Otoplasty	\$4,470	43%
Rhinoplasty	\$5,999	19%
GENITORYINARY SURGERY		
Labiaplasty	\$3,665	44%
Vaginoplasty	\$2,739	-45%
Transgender	\$4,278	7%
Clitoral Hood Reduction	\$1,524	-10%
Labiaplasty and Clitoral Hood Reduction	\$3,958	-4%
Fat Injection Vaginal	\$2.000	0%



<sup>\*</sup>Please credit The Aesthetic Society when citing statistical data.

Average Charge % Change vs. 2021

Aesthetic Plastic Surgeon Fees: Non-Surgical





<sup>\*</sup>Please credit The Aesthetic Society when citing statistical data.



Surgical Procedures	2019	2020	2021	2022	Revenue 22 2019 2020 2021 2		2022	\$/Procedure 22 2019 2020			2022	2019	Procedures / Surge 2020 202		2022		
Body Procedures											2021						
Liposuction	248,336	320,254	459,954	405,328	\$622,617,930	\$800,721,042	\$1,156,098,834	\$1,120,329,122	\$2,507	\$2,500	\$2,514	\$2,764	35.8	45.3	62.4	54.3	
Abdominoplasty	133,452	169,708	232,342	207,262	\$851.276.118	\$1,091,545,664	\$1,502,340,576	\$1,547,257,096	\$6,379	\$6,432	\$6,466	\$7,465	19.2	24.0	31.5	27.8	
Excision Excess Skin	47,938	57,222	93,214	75,372	\$173,758,794	\$200,028,928	\$330,307,186	\$364,677,764	\$3,625	\$3,496	\$3,544	\$4,838	6.9	8.1	12.6	10.1	
Buttock Enhancement	33,308	42,482	47,762	37,268	\$106,708,998	\$138,084,188	\$177,923,592	\$131,244,894	\$3,204	\$3,250	\$3,725	\$3,522	4.8	6.0	6.5	5.0	
Buttock Enhancement and Combinations	1,430	7,348	6,996	5,082	\$6,559,564	\$46,128,390	\$43,046,432	\$39,122,776	\$4,587	\$6,278	\$6,153	\$7,698	0.2	1.0	0.9	0.7	
Abdominoplasty Combination	44	264	1,276	2,046	\$329,670	\$2,822,600	\$14,492,126	\$28,237,660	\$7,493	\$10,692	\$11,357	\$13,801	0.0	0.0	0.2	0.3	
Skin Tightening and Fat Reduction Combination	22	22	88	2,010	\$260,150	\$267,190	\$944,702	\$-	\$11,825	\$12,145	\$10,735	ψ10,001	0.0	0.0	0.0	-	
Excision Excess Skin and Liposuction	-	-	-	330	\$-	\$-	\$-	\$1,636,800	Ψ11,020	Ψ12,110	ψ10,700	\$4,960	-	-	-	0.0	
Breast Procedures				330	*	¥	Ψ	ψ1,000,000				ψ 1,500				0.0	
Augmentation	224,400	248,908	311,476	255,200	\$921,017,746	\$1,041,675,382	\$1,323,068,076	\$1,178,147,696	\$4,104	\$4,185	\$4,248	\$4,617	32.3	35.2	42.3	34.2	
Breast Fat Grafting	13,002	12,694	18,106	17,358	\$40,270,054	\$38,433,758	\$55,803,374	\$60,336,408	\$3,097	\$3,028	\$3,082	\$3,476	1.9	1.8	2.5	2.3	
Breast Reconstruction	43,120	38,412	31,746	28,754	\$337,640,754	\$292,810,386	\$215,245,712	\$178,872,188	\$7,830	\$7,623	\$6,780	\$6,221	6.2	5.4	4.3	3.9	
Gynecomastia	14,454	18,898	38,522	22,396	\$56,639,462	\$61,186,752	\$92,636,346	\$98,216,624	\$3,919	\$3,238	\$2,405	\$4,385	2.1	2.7	5.2	3.0	
Mastopexy	89,298	101,464	142,098	138,358	\$390,747,742	\$457,913,500	\$688,976,200	\$736,599,006	\$4,376	\$4,513	\$4,849	\$5,324	12.9	14.3	19.3	18.5	
Reduction	49,654	53,944	77,022	74,492	\$267,263,392	\$281,712,838	\$404,833,286	\$469,929,482	\$5,383	\$5,222	\$5,256	\$6,308	7.1	7.6	10.4	10.0	
Removal Breast Implants	52,998	54,164	61,754	65,076	\$191,464,328	\$189,347,950	\$210,465,706	\$236,189,382	\$3,613	\$3,496	\$3,408	\$3,629	7.6	7.7	8.4	8.7	
Removal Replacement Implants	114,246	110,286	146,278	131,758	\$404,493,034	\$396,617,034	\$527,542,818	\$523,688,704	\$3,541	\$3,596	\$3,606	\$3,023	16.5	15.6	19.8	17.7	
Nipple Procedure	4,554	4,906	7,194	6,930	\$6,635,772	\$8,239,594	\$10,644,942	\$11,720,610	\$1,457	\$3,330 \$1,679	\$1,480	\$1,691	0.7	0.7	1.0	0.9	
Breast Combinations	308	2,222	2,530	2,574	\$853,600	\$2,613,314	\$3,355,154	\$940,500	\$2,771	\$1,079	\$1,400	\$365	0.0	0.7	0.3	0.3	
	300	2,222	2,330	2,374	\$655,000	\$2,013,314	\$5,555,154	\$340,300	ΨΖ,//Ι	\$1,170	\$1,520	\$303	0.0	0.5	0.5	0.5	
Eyes/Ears/Nose Procedures	77.022	73,480	108,284	10.4.214	\$237,230,884	\$215.346.142	\$465,930,498	¢2E2 00C 0C2	¢2.000	\$2,931	\$4,303	¢2 207	11.1	10.4	14.7	14.0	
Blepharoplasty	77,022			104,214		,,	. , ,	\$352,986,062	\$3,080			\$3,387	11.1				
Rhinoplasty Earlobe	41,998 24,508	54,362 30,756	63,294	45,166 21,802	\$193,312,064	\$257,414,916 \$12,902,054	\$318,662,520 \$13,495,218	\$270,962,780 \$15,195,576	\$4,603 \$574	\$4,735 \$419	\$5,035 \$456	\$5,999 \$697	6.0 3.5	7.7 4.3	8.6 4.0	6.1 2.9	
		,	29,612	5,170	\$14,074,852		\$19,303,130		\$4,966	\$4,062	\$3,134		0.9	4.5 0.8	0.8	0.7	
Otoplasty Rhinoplasty Combination	6,072 440	5,940 66	6,160 66	5,170	\$30,152,100 \$3,861,506	\$24,129,622 \$647,350	\$19,505,150	\$23,111,462 \$-	\$4,900 \$8,776	\$9,808	\$3,13 <del>4</del> \$-	\$4,470	0.9	0.0	0.0	0.7	
	440	00	00	-	\$3,001,300	\$047,550	Φ-	Φ-	\$0,770	\$3,000			0.1	0.0	0.0		
Face/Neck/Brow Procedures Brow	18,744	31,834	33,132	24,574	\$57,264,416	\$70,181,650	\$83,274,928	\$86,364,410	\$3,055	\$2,205	\$2,513	\$3,514	2.7	4.5	4.5	3.3	-
	462	418	33,132 616			\$2,581,370			\$3,055 \$4,525	\$2,205 \$6,176	\$6,200	\$3,31 <del>4</del> \$7,326	0.1	0.1	0.1	5.5 0.1	
Browlift Combination	3,850	5,280	6,600	616 6,886	\$2,090,660		\$3,819,420 \$16,829,516	\$4,512,574	\$2,033		\$0,200	\$7,326	0.6	0.1	0.1	0.1	
Buccal Fat Excision					\$7,826,852	\$12,546,248		\$17,390,406		\$2,376							
Cheek Augmentation	308	286	88	550	\$736,890	\$733,216	\$523,600	\$1,591,964	\$2,393	\$2,564	\$5,950	\$2,894	0.0	0.0	0.0	0.1	
Chin Augmentation	5,698	7,414	8,558	8,360	\$13,197,602	\$17,572,192	\$19,429,256	\$21,348,580	\$2,316	\$2,370	\$2,270	\$2,554	0.8	1.0	1.2	1.1	
Facelift	48,906	45,188	62,854	64,108	\$418,596,090	\$387,063,160	\$540,582,812	\$620,510,242	\$8,559	\$8,566	\$8,601	\$9,679	7.0	6.4	8.5	8.6	
Facelift Combination	4,026	2,948	5,676	5,874	\$40,737,378	\$26,038,408	\$45,277,430	\$50,998,750	\$10,119	\$8,833	\$7,977	\$8,682	0.6	0.4	0.8	8.0	
Fat Graft Unspecified	1,012	1,606	3,586	2,464	\$1,560,680	\$2,718,012	\$5,400,428	\$2,315,478	\$1,542	\$1,692	\$1,506	\$940	0.1	0.2	0.5	0.3	
Fat Injection Face	21,186	23,694	25,872	20,020	\$42,902,772	\$37,465,010	\$46,621,124	\$42,641,368	\$2,025	\$1,581	\$1,802	\$2,130	3.1	3.3	3.5	2.7	
Lip Enhancement	4,862	6,424	8,030	9,768	\$8,840,942	\$13,268,618	\$18,137,856	\$23,757,206	\$1,818	\$2,065	\$2,259	\$2,432	0.7	0.9	1.1	1.3	
Mandible Augmentation	242	110	330	176	\$343,750	\$244,750	\$858,792	\$352,154	\$1,420	\$2,225	\$2,602	\$2,001	0.0	0.0	0.0	0.0	
Midface	836	990	1,738	2,376	\$4,016,320	\$5,352,072	\$7,702,838	\$8,919,658	\$4,804	\$5,406	\$4,432	\$3,754	0.1	0.1	0.2	0.3	
Neck	10,560	11,000	16,104	15,290	\$16,976,476	\$21,788,250	\$36,412,376	\$36,733,158	\$1,608	\$1,981	\$2,261	\$2,402	1.5	1.6	2.2	2.0	
Necklift	10,802	13,596	27,258	19,624	\$50,881,182	\$61,258,736	\$107,157,380	\$103,420,262	\$4,710	\$4,506	\$3,931	\$5,270	1.6	1.9	3.7	2.6	
Platelet Therapy	3,058	2,640	2,420	3,762	\$3,691,270	\$3,087,590	\$2,974,114	\$4,399,362	\$1,207	\$1,170	\$1,229	\$1,169	0.4	0.4	0.3	0.5	
Thread Lift	5,984	6,996	8,052	13,838	\$7,637,784	\$6,035,150	\$8,310,610	\$14,031,864	\$1,276	\$863	\$1,032	\$1,014	0.9	1.0	1.1	1.9	
GU surgery	0.022	10 524	22.000	17 F 70	¢24420.224	¢EE 700 E24	¢c0 001 070	¢C4 440 000	¢2.440	¢2.012	¢2 F4F	¢ኃ ርርር	1.4	2.0	2.2	2.4	
Labiaplasty	9,922	18,524	23,606	17,578	\$34,136,234	\$55,799,524	\$60,081,076	\$64,418,882	\$3,440	\$3,012	\$2,545	\$3,665	1.4	2.6	3.2	2.4	
Labiaplasty and Clitoral Hood Reduction	924	682	968	1,034	\$4,050,860	\$3,063,280	\$3,970,076	\$4,092,308	\$4,384	\$4,492	\$4,101	\$3,958	0.1	0.1	0.1	0.1	
Vaginoplasty	924	1,980	2,486	5,962	\$4,713,676	\$8,726,872	\$12,324,466	\$16,331,326	\$5,101	\$4,408	\$4,958	\$2,739	0.1	0.3	0.3	8.0	
Transgender	572	1,254	1,958	1,694	\$2,261,050	\$4,863,232	\$7,858,136	\$7,247,438	\$3,953	\$3,878	\$4,013	\$4,278	0.1	0.2	0.3	0.2	
Clitoral Hood Reduction	264	1,386	1,232	1,122	\$455,400	\$1,988,778	\$2,088,878	\$1,709,400	\$1,725	\$1,435	\$1,696	\$1,524	0.0	0.2	0.2	0.2	
Labiaplasty Clitoral Hood Reduction and Perineoplasty Fat Injection Vaginal	88 22	176	110	198	\$- \$33,000	\$- \$352,000	\$- \$220,000	\$- \$396,000	\$1,500	\$2,000	\$2,000	\$2,000	0.0	0.0	0.0	0.0	
Surgical Totals	1,3/3,856	1,592,228	2,127,048	1,877,810	\$5,580,119,798	\$6,303,316,712	\$8,604,971,540	\$8,522,885,382	\$4,062	\$3,959	\$4,045	\$4,539	197.8	225.0	288.6	251.7	

<sup>\*</sup>Please credit The Aesthetic Society when citing statistical data.



Non-Surgical Procedures						\$/Procedure				Procedures / Surgeon						
	2019	2020	2021	2022	2019	2020	2021	2022	2019	2020	2021	2022	2019	2020	2021	2022
Fillers & Toxins																
Fillers	945,164	647,328	574,772	649,176	\$684,064,414	\$486,570,722	\$441,674,728	\$454,535,796	\$724	\$752	\$768	\$700	136.1	91.5	78.0	87.0
Toxins	3,127,190	2,587,530	3,191,782	3,945,282	\$1,131,375,674	\$952,722,716	\$1,185,175,398	\$1,286,005,600	\$362	\$368	\$371	\$326	450.3	365.7	433.0	528.8
Energy & Other Services																
Chemical Peel	386,650	261,866	305,448	371,228	\$67,136,234	\$53,134,136	\$66,252,956	\$72,837,446	\$174	\$203	\$217	\$196	55.7	37.0	41.4	49.8
Microneedling	133,342	96,558	123,728	152,064	\$44,996,974	\$29,434,438	\$38,856,422	\$45,990,670	\$337	\$305	\$314	\$302	19.2	13.6	16.8	20.4
Infusion	55,088	61,424	186,560	266,838	\$7,395,476	\$7,584,962	\$20,866,076	\$27,907,902	\$134	\$123	\$112	\$105	7.9	8.7	25.3	35.8
Hair Restoration	19,712	15,906	26,048	30,932	\$58,077,558	\$58,893,670	\$81,417,512	\$79,860,880	\$2,946	\$3,703	\$3,126	\$2,582	2.8	2.2	3.5	4.1
Cellulite Treatments	10,120	7,084	20,570	22,220	\$1,193,918	\$869,066	\$11,665,126	\$10,896,052	\$118	\$123	\$567	\$490	1.5	1.0	2.8	3.0
Skin Treatment	751,872	642,180	829,554	1,047,794	\$510,839,362	\$459,517,894	\$617,157,640	\$776,058,800	\$679	\$716	\$744	\$741	108.3	90.8	112.5	140.4
Hair Removal	487,762	241,164	350,416	398,772	\$58,084,818	\$36,140,456	\$57,969,120	\$69,935,866	\$119	\$150	\$165	\$175	70.2	34.1	47.5	53.4
Body Contouring	290,686	215,116	306,174	400,180	\$425,986,880	\$295,899,252	\$411,187,744	\$426,303,548	\$1,465	\$1,376	\$1,343	\$1,065	41.9	30.4	41.5	53.6
Vascular Problems	37,576	23,980	32,780	29,524	\$11,813,142	\$10,071,974	\$18,275,994	\$8,018,362	\$314	\$420	\$558	\$272	5.4	3.4	4.4	4.0
Tattoo Removal	29,986	20,394	23,012	24,750	\$6,022,962	\$3,814,382	\$4,547,004	\$5,767,872	\$201	\$187	\$198	\$233	4.3	2.9	3.1	3.3
Cellulite Treatment	26,840	5,984	5,016	11,022	\$14,444,034	\$6,335,208	\$7,481,936	\$9,695,730	\$538	\$1,059	\$1,492	\$880	3.9	8.0	0.7	1.5
Vaginal Rejuvenation	3,806	2,948	2,816	3,366	\$6,956,378	\$5,603,818	\$6,268,086	\$7,572,774	\$1,828	\$1,901	\$2,226	\$2,250	0.5	0.4	0.4	0.5
Non-Surgical Totals	6,305,794	4,829,462	5,978,676	7,353,148	\$3,028,387,824	\$2,406,592,694	\$2,968,795,742	\$3,281,387,298	\$480	\$498	\$497	\$446	908.0	682.6	811.1	985.5
Total (Surgical + Non-Surgical)	7,679,650	6,421,690	8,105,724	9,230,958	\$8,608,507,622	\$8,709,909,406	\$11,573,767,282	\$11,804,272,680	\$1,121	\$1,356	\$1,428	\$1,279	1,105.8	907.7	1,099.7	1,237.2