Policy for Endorsement

Objective:
To provide guidance for the relationship between and responsibilities of both the Aesthetic Society and any party with whom the Aesthetic Society elects to participate in the presentation of an educational symposium.

Guiding Principle:
The Aesthetic Society’s primary concern is the safety of the patient. Therefore, the Aesthetic Society does not approve out-of-scope practice education. Organizers are required to control, access or content such that out-of-scope practice education is minimized.

The American Society for Aesthetic Plastic Surgery, Inc., will engage in an endorsement relationship with those who share a similar mission and are interested in offering continuing education opportunities in an effort to fulfill the Aesthetic Society Mission:

CME Mission Statement
The American Society for Aesthetic Plastic Surgery (The Aesthetic Society) aims to advance the art, science and evidence-based practice of aesthetic surgery and cosmetic medicine by providing comprehensive educational opportunities to physicians and other healthcare professionals in aesthetics that will improve competence and performance in optimizing outcomes, reducing complications, and ensuring patient safety.

Symposium Selection Process
A specific symposium proposal may be initiated by any member of the Aesthetic Society, the Symposium Committee or any other organization. Proposals and recommendations for subject matter and symposium chairs shall then be developed by the appropriate planning entity. The Aesthetic Society policy requires a plastic surgeon to chair or co-chair of any proposed symposium. The Aesthetic Society shall consider the following criteria with regard to symposia marketing:

Surgical: it should be marketed only to plastic surgeons.
Facial Surgery: it should be marketed to plastic surgeons, AAFPRS members, and ENTs.
Non-surgical: it should be marketed only to core specialties; plastic surgeons, dermatologic surgeons, ENTs, facial plastic surgeons, and oculoplastic surgeons.
Hybrid, combining surgical and non-surgical topics: it should be marketed only to plastic surgeons.

Hold Harmless
The organization with whom the Aesthetic Society agrees to engage in a symposia relationship, hereby agrees to protect, indemnify, and defend and save the American Society for Aesthetic Plastic Surgery. Inc., its employees and agents harmless against all claims, losses and damages to persons or property, governmental charges or fines and attorneys fees arising out of or caused by a provided symposia.
Endorsement—A program endorsed by the Aesthetic Society may use the Aesthetic Society's logo on its promotional materials; such promotional material shall use no words other than "Endorsed by The American Society for Aesthetic Plastic Surgery, Inc." in describing the relationship of the Aesthetic Society to the program. Endorsed programs may receive an Aesthetic Society seeded mailing list (no email addresses) in digital format and Aesthetic Society logo artwork at no additional charge. All endorsed symposia will be included in the Aesthetic Society's notices in publications, calendars and the Society will assist with two broadcast email promotions of the meeting. Endorsement will be provided for each individual symposium.

Reoccurring symposia must submit an application and pay the endorsement fee annually. Sixty (60) days prior to the beginning of the endorsed activity, an endorsement fee of $3,000 is due to the Aesthetic Society's Central Office.

Copies of all correspondence shall be forwarded to the Symposium Committee Liaison.